

**QUALITY**



**South Carolina**

*BlueCross BlueShield of South Carolina  
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# AGENDA

- National Committee for Quality Assurance (NCQA®)
- Healthcare Effectiveness Data and Information Set (HEDIS®)
- Requests for Information and Compliance
- Lines of Business Breakouts
- Quality Navigator Program
- Key Takeaways



# **NATIONAL COMMITTEE FOR QUALITY ASSURANCE**



# NATIONAL COMMITTEE FOR QUALITY ASSURANCE (NCQA®)

## What is the National Committee for Quality Assurance (NCQA)?

- NCQA is a private organization dedicated to improving healthcare quality by developing quality standards and performance measures.
- Healthcare Effectiveness Data and Information Set (HEDIS®) coordination
- Provider involvement

# NATIONAL COMMITTEE FOR QUALITY ASSURANCE (NCQA®)

What does NCQA mean to you?



Contracts  
Bonuses  
Incentives



Reporting  
data back to  
the plan



Patient  
Safety



# **HEALTHCARE EFFECTIVENESS DATA AND INFORMATION SET**



# HEALTHCARE EFFECTIVENESS DATA AND INFORMATION SET (HEDIS®)

## What is Healthcare Effectiveness Data and Information Set (HEDIS)?

- HEDIS is used to track trends in population health.

## What entities utilize HEDIS data?

- NCQA®
- Members
- Centers for Medicare and Medicaid Services (CMS)
  - Quality Rating System for the ACA/Exchange products
  - Medicare Advantage
- Federal Employee Program (FEP)

HEDIS® Measurement Year 2022 Volume 2

Technical Specifications  
for Health Plans

# HEALTHCARE EFFECTIVENESS DATA AND INFORMATION SET (HEDIS®)

## HEDIS Seasons

- Types of HEDIS seasons include:
  - Retrospective (also referred to as Retro or Hybrid)
  - Prospective (also referred to as Year-Round)
- Each season is based on when the data is being gathered related to the measurement year.



# HEALTHCARE EFFECTIVENESS DATA AND INFORMATION SET (HEDIS®)

## HEDIS Retrospective Season

- Also referred to as Retro or Hybrid season or HEDIS Production
- Looks at the care given or due in the prior year (measurement year)
- Runs from January to May of the year following the measurement year
  - HEDIS MY2022 refers to care given or due in 2022, which will be evaluated January to May of 2023
- Members are chosen by NCQA®
- All requested member documentation is based on the selected HEDIS measure

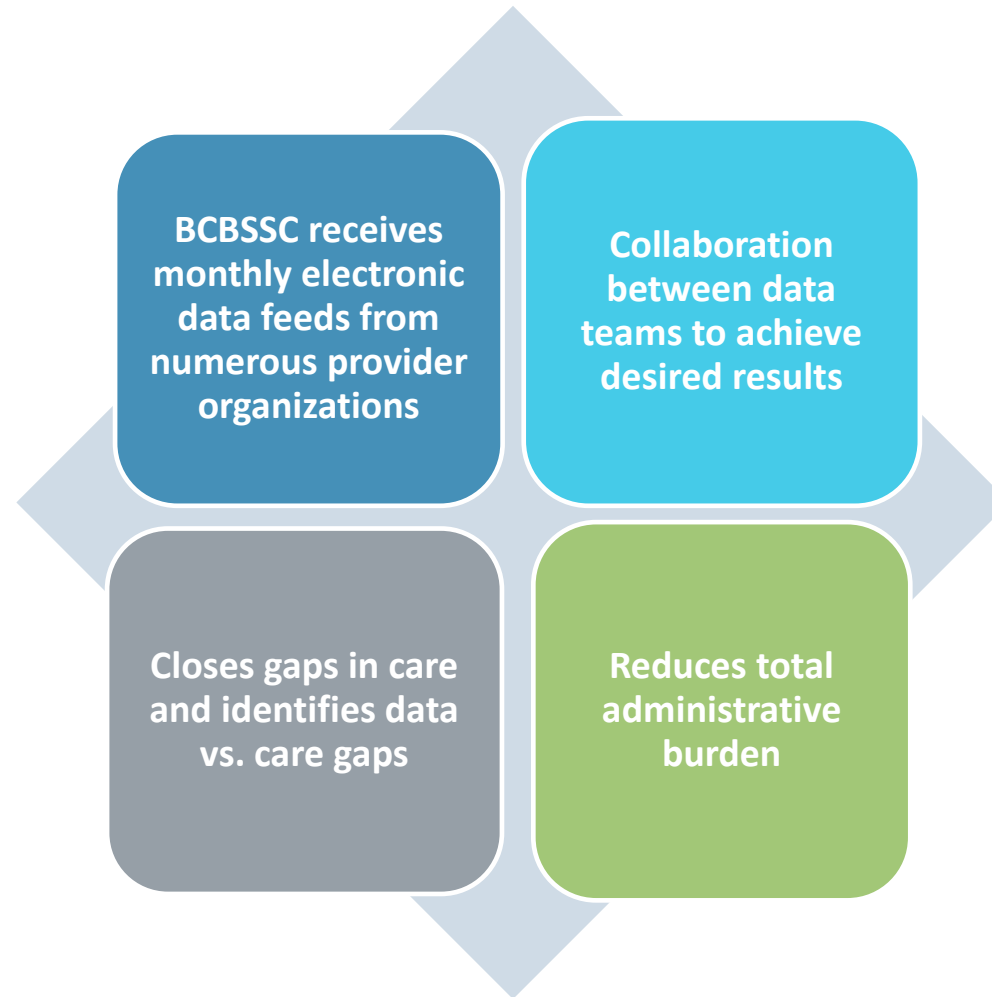
# HEALTHCARE EFFECTIVENESS DATA AND INFORMATION SET (HEDIS®)

## HEDIS Prospective Season

- Also referred to as Year-Round
- Continuously monitors rates in real-time
- Runs from January 1<sup>st</sup> to December 31<sup>st</sup> of the current/measurement year
- Total membership rates
- Additional options for compliance
  - Claims
  - Data transfer
  - Medical records
  - Compliance forms

# HEALTHCARE EFFECTIVENESS DATA AND INFORMATION SET (HEDIS®)

## Electronic data transfer



# HEALTHCARE EFFECTIVENESS DATA AND INFORMATION SET (HEDIS®)

## Remote access



BCBSSC currently has many providers that allow remote access to their EMR



Assigned navigator can locate and retrieve records from the EMR remotely



Helps to reduce provider burden



# **REQUESTS FOR INFORMATION**



# REQUESTS FOR INFORMATION

Medical Records Request

Prospective/ Year-Round Season

Medical Records Request

Retrospective Review/HEDIS Hybrid Season

# REQUESTS FOR INFORMATION

## How are requests sent?

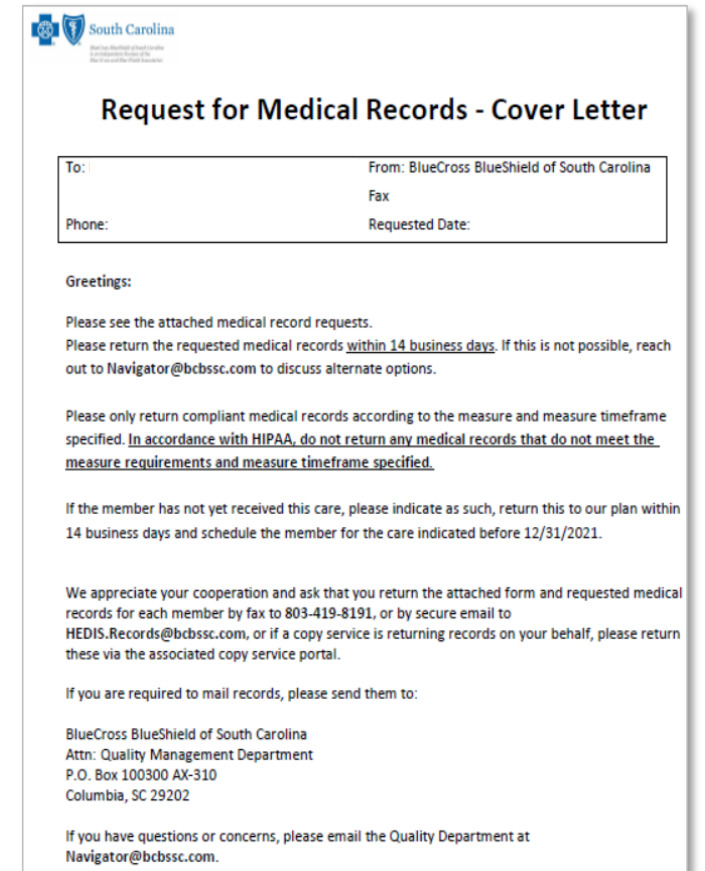
- Sent via email, fax or mail
- Can be avoided by giving remote access to EMR
  - Email [NAVIGATOR@bcbssc.com](mailto:NAVIGATOR@bcbssc.com)


## How are requests created?

- Claims

## How are members attributed?

- Claims data



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### Request for Medical Records - Cover Letter

To:	From: BlueCross BlueShield of South Carolina
Phone:	Fax
	Requested Date:

Greetings:

Please see the attached medical record requests.  
Please return the requested medical records within 14 business days. If this is not possible, reach out to [Navigator@bcbssc.com](mailto:Navigator@bcbssc.com) to discuss alternate options.

Please only return compliant medical records according to the measure and measure timeframe specified. In accordance with HIPAA, do not return any medical records that do not meet the measure requirements and measure timeframe specified.

If the member has not yet received this care, please indicate as such, return this to our plan within 14 business days and schedule the member for the care indicated before 12/31/2021.

We appreciate your cooperation and ask that you return the attached form and requested medical records for each member by fax to 803-419-8191, or by secure email to [HEDIS.Records@bcbssc.com](mailto:HEDIS.Records@bcbssc.com), or if a copy service is returning records on your behalf, please return these via the associated copy service portal.

If you are required to mail records, please send them to:

BlueCross BlueShield of South Carolina  
Attn: Quality Management Department  
P.O. Box 100300 AX-310  
Columbia, SC 29202

If you have questions or concerns, please email the Quality Department at [Navigator@bcbssc.com](mailto:Navigator@bcbssc.com).

*Note: You will not receive medical records requests for compliance that was already received during Prospective HEDIS.*

# REQUESTS FOR INFORMATION

## What information should be returned?

- Providers are required to return the requested information in **BOLD** if there are multiple sub-measures on a page.

### *Example*

Immunization record to include below vaccine(s):

**Meningococcal serogroups A, C, W and/or Y vaccine**

-AND/OR-

Tdap

-AND/OR-

HPV series

-OR-

Documentation of any contraindications to any of the vaccines

-OR-

Documentation of hospice from 01/01/2022 through 12/31/2022

*If you are sending immunizations embedded in an office visit note, the date of service of the visit must be prior to the member's 13<sup>th</sup> birthday*



# REQUESTS FOR INFORMATION

## What should I do if I can't locate the patient?

- Check the appropriate box and return the letter via fax, email or mail.

Please check the appropriate box:

- Unable to locate patient in medical records
- Medical Record Attached, please return via one of the following methods:  
FAX: 803-419-8191  
EMAIL: HEDIS.Records@bcbssc.com  
MAIL: BlueCross BlueShield of South Carolina, Attn: Quality Management Department,  
P.O. Box 100300 AX-310, Columbia, SC 29202
- No medical records with requested information during the time frame specified



# **LINES OF BUSINESS**



# LINES OF BUSINESS

## Which lines of business are included?

- Health Insurance Exchange (HIX or ACA)



BlueCross BlueShield of South Carolina and  
BlueChoice® HealthPlan of South Carolina

Independent licensees of the Blue Cross Blue Shield Association.

- Federal Employee Program (FEP)



**BlueCross.**  
**BlueShield.**

Federal Employee Program.

# LINES OF BUSINESS

## Health Insurance Exchange

### *Rating System*

- Quality Ratings System (QRS)

### *Technical Specifications*

- Used by more than 90 percent of the nation's health plans, employers and regulators
- Clinical, customer satisfaction and patient quality measurement
- Many plans collect HEDIS data, and the measures are specific
- Outcome is a Star rating



# LINES OF BUSINESS

## Health Insurance Exchange (cont'd)



BlueCross BlueShield of South Carolina and  
BlueChoice® HealthPlan of South Carolina

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# LINES OF BUSINESS

## Federal Employee Program (FEP)

### *Rating System*

- Clinical quality, customer service and resource use (QCR)

### *Technical Specifications*

- NCQA technical specifications are the same as HIX
- Audit is completed by an outside vendor then submitted to NCQA
- Clinical, customer satisfaction and patient experience
- Outcome is Performance Improvement Plan (PIP) rating

### *High Performing and Improving Plan Status*

- QCR HEDIS® score
- 2<sup>nd</sup> year in a row





# **QUALITY NAVIGATOR PROGRAM**



# QUALITY NAVIGATOR PROGRAM

## Quality Navigator Model

- The quality navigator model is a population health and quality improvement program designed to assist primary care physicians (PCPs) in meeting quality metrics.
- The goal of the program is to assist PCPs by:
  - Streamlining care coordination
  - Providing help tools and resources to support patient care efforts
- Benefits include:
  - Promotes accurate coding guidance
  - Facilitates referrals to disease and case management programs to support treatment plans
  - Assists with care coordination



# QUALITY NAVIGATOR PROGRAM

## What is the Quality Navigator Program?

- Participation is based on primary care specialties
- Providers are automatically enrolled
- There is no cost to providers
- Multiple tools and offerings available to support providers

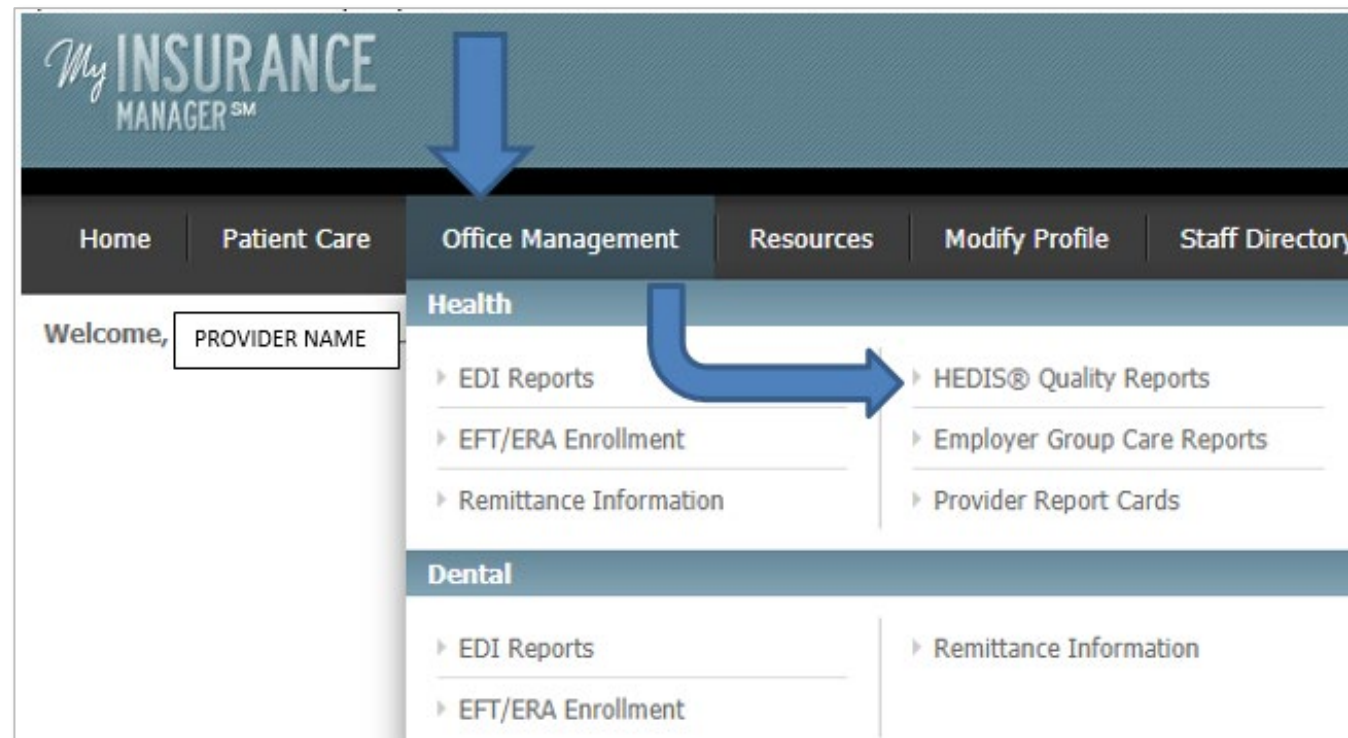
## What is a Quality Navigator?

- Dedicated team member with a registered nursing license or related healthcare bachelor's degree
- Point of contact for care coordination and patient engagement
- Education representative that can schedule sessions to assist with understanding NCQA<sup>®</sup> measures, review open quality care opportunities and collaborate with providers to improve quality scores

# QUALITY NAVIGATOR PROGRAM

## Accessing Care Opportunity Reports – Prospective Season

Reports are in My Insurance Manager<sup>SM</sup>.



# QUALITY NAVIGATOR PROGRAM

## Understanding Care Opportunity Reports – Prospective Season

- Past medical history has been added for members (  )
- Non-compliance can be a true “gap” in care or a “gap” in data (  )
  - A true gap in care or non-compliance is when the member has not received the care.
  - A data gap is when the member has received the care, but this information was not shared with the plan.
  - Either way, the member will remain listed as “non-compliant” until the care is given AND that information is shared with us.

First Name	Last Name	Date of Birth	Gender	Member ID_Card	LOB	Servicing Provider	Compliant Measures	Non-Compliant Measures	Past Medical History
John	Doe	1/1/1953	M	R12345566	Cross Exchange	My Provider	Acute Hospital Utilization, Acute Emergency Department Utilization	Colorectal Cancer Screening	Asthma COPD
Jane	Doe	1/1/1970	F	R12345566	Cross Exchange	My Provider	Controlling High Blood Pressure Breast Cancer Screening	Cervical Cancer Screening	Hypertension

# QUALITY NAVIGATOR PROGRAM

## Additional resources – Prospective Season

**HEDIS® Quality Reports**

For your convenience, we have provided reports of care opportunities for members across multiple lines of business at both the summary and detail level. Please feel free to view, download or print these files as needed.

**Search**

All Locations Choose a Location

As of 08/31/2020 | Showing 6 Results

Report Name	Provider Name
LOCATION 1 DETAILED REPORT	PROVIDER NAME
ALL LOCATION SUMMARY REPORT	PROVIDER NAME
LOCATION LEVEL DETAILED REPORT	PROVIDER NAME
ALL LOCATION DETAILED REPORT	PROVIDER NAME
LOCATION 1 COMBINED REPORT	PROVIDER NAME

**Reference Documents**

- Incentive Plans
- HEDIS Quick Reference Guide with Coding
- Quality Navigator Program
- Compliance Forms
- WebEx Information
- NCQA End-User License Agreement



# KEY TAKEAWAYS



# KEY TAKEAWAYS

## How can you assist with Quality?

### *High Impact to HEDIS® and Quality Ratings*

- Submit NCQA approved quality codes on claims when appropriate
- Consider data transfer to reduce medical record requests
- Grant remote access to the quality navigator team
- Schedule patients for exams
  - Include periodic screenings and preventive services
  - Follow up on missed appointments
- Promote medication adherence
  - Recommend formulary alternatives
- Customer service happens with every member interaction
  - Lab and test results should be returned in a timely manner and explained
  - Telehealth is a wonderful option for practices that are overwhelmed at the bedside or office
- Remember, increasing ratings is a Win-Win for everyone

## KEY TAKEAWAYS

### How to contact the quality team?

For questions or additional assistance, send an email to:

[NAVIGATOR@bcbssc.com](mailto:NAVIGATOR@bcbssc.com)